

Mud Season Market 2010
Application Form & Agreement

Mud Season Market

Worcester, VT

April 10th, 2010

10-2pm

Dear Local Business Owner,

Enclosed you will find the Registration and Application Form for the Mud Season Market 2010, which is to be held at **Doty School Gym** in Worcester, VT on **Saturday, April 10th, 2010.**

The Mud Season Market will provide an opportunity for local Vermont business owners to sell their products and services. The Market will also serve as a fundraising event for Worcester's 4th of July Fireworks.

Silent Auction Items

Fundraising will include a Silent Auction for donated items there will be bidding on these throughout the day. As part of this fundraising effort, all vendors are being asked to donate an item of at least \$25 in value for the auction. Item must be a product or service you are also representing at the market.

Set up/Agenda

Vendor set up for the Market will begin Friday night from 7:00-9:00 p.m. Doors will be locked and space secure overnight. Doors will open for Set-up on Saturday at 7am. The Market begins at 10:00am.

Promotion

The Mud Season Market will be promoted throughout Central Vermont. Announcements will be sent to homes in Worcester, Calais, Putnamville, Middlesex and Elmore. All forms of media will be targeted including radio talk shows, Public Service Announcements in local and regional newspapers and radio stations, flyers, professional organizations, and publications.

We look forward to receiving your application by Wednesday, March 31, 2010. You will receive confirmation by April 2nd, 2010.

Muddy Blessings!

Suzanne Mancinelli

DUE TO STUDENT ALLERGIES, NUTS ARE NOT ALLOWED IN THE GYM

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Business Name: _____

Contact: _____

Address: _____

Phone: _____

Cell Phone: _____

Email: _____

Web site: _____

To help save paper, we will be contacting vendors via email unless you don't have a usable email address. **Please check here if you cannot be contacted via email**

Product Description:

Preference will be given to local residents and products made in Vermont. Please list products you intend to sell at the Market. If you can, please email or mail photographs, brochures and other information materials with your application. Use additional space/paper as necessary.

Any materials sent will not be returned. We reserve the right to use any material sent to us for promotional purposes.

Booth space:

We have four different booth sizes available. For reference, a 6x6 foot booth is exactly enough room for a table and you.

Width x Depth

6 x 6 ft (\$15) _____

12 x 6 ft (\$25) _____

8 x 6 ft (\$20) _____

16 x 6 ft (\$30) _____

We will not charge you for a larger booth than you have requested, but because of limited space, it may be necessary to assign you a smaller booth than you have requested.

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Tables:

We have a limited quantity of **6ft and 8ft tables** for vendors who need them and request them ahead of market day. Table rentals are \$5.00 each.

Number of tables you will need: _____ 6ft _____ 8ft

Electricity:

Check here if you need an electric outlet _____

Please note: Availability is limited.

Silent Auction:

Vendor agrees to provide a **Silent Auction Item** with a value of at least \$25.00 in product or services to be auctioned at the Mud Season Market to benefit the Worcester 4th of July Fireworks. There can be no conditions attached to the Auction Item. Item must be a product or service your company is offering at the Market. Two low dollar items work well.

Silent Auction Item: _____

Valued at: _____

Description: _____

****Your agreement and fees must be received and must be paid in full by **March 31, 2010.****

I have read and understand the guidelines of the Mud Season Market 2010 and do hereby agree to abide by all specified guidelines.

Name _____ Date _____

Please fill out, sign and return by **March 31, 2010** to:

Mud Season Market, c/o Suzanne Mancinelli

P.O. Box 127 Worcester, VT 05682.

If you have any questions, contact Suzanne at 223-1505 or Suzanne@dryaddesign.com

*****Please make checks payable to **Worcester Historical Society.****

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Mud Season Market Vendor Guidelines

- Vendors agree to be fully set-up by 10am on Saturday April 10th, 2010.
- Vendors agree to be familiar with and in compliance with State Law and Health Department Guidelines and Regulations
- Each vendor will supply their own equipment and products for their booth, including table covers, power strips, and extension cords.
- Vendors agree not to use any tacks or nails in the walls. You can use Tak' n Stik adhesive.
- Vendors agree not to play music of any kind during the show hours.
- Vendors agree to leave the area in the same condition that it was found. Food vendors must bring their own trash receptacle. Vendors agree to remove all their trash from premises. **DUE TO STUDENT ALLERGIES, NUTS ARE NOT ALLOWED IN THE GYM.**
- Flammable or corrosive products for cleaning, heating, lighting or other purposes, are not permitted on the premises due to fire regulations. Food vendors may use Sterno.
- Vendors must wait until 2:00 p.m. before packing up their booth.**
- Vendors agree to remove all goods and possessions from Doty School Gym by 6 p.m. Saturday, April 10th, 2010.
- Vendors who apply for and receive space agree to set up at the Mud Season Market. Approved vendors who do not show up at the Market will not be considered for the event next year. No fees will be refunded.
- Each vendor participating in the Mud Season Market, agrees to all guidelines and any amendments or additions that may hereafter be established or put into effect by the Market.
- Limits of Liability: The Mud Season Market (Suzanne Mancinelli, Doty School and the Worcester Historical Society) will not be responsible for, or liable for, any loss, theft, damage or injury that may occur to property or persons of the exhibitors. Vendors agree to indemnify the above, against, and hold harmless for, any claim arising out of acts of negligence by vendors, their agents, or employees. The Market shall not be responsible for personal articles left in the show area by vendors.
- All goods placed in the show will be at the risk of the vendor. The sponsors or promoters will not be responsible for the safety of exhibits against robbery, fire, accident or other causes.

I have read the above and agree to adhere to the vendor guidelines set forth by the Mud Season Market.

Signature _____ Print Name _____

Business Name _____ Date _____